Dear [your friend/contact’s name],

I want to share with you that there is a pilot program with great potential to improve maternal health in New York City and perhaps beyond.

Black women and birthing people in the U.S. are more likely to die from preventable pregnancy-related death compared to white birthing people. [The Fund for Public Health NYC](https://fphnyc.org/) and the [NYC Department of Health and Mental Hygiene](https://www.nyc.gov/site/doh/index.page) are working to reduce pregnancy-related deaths among Black women and birthing people in NYC by 10% by 2030.

A key step to help meet this goal is to launch the [Maternal Home Collaborative](https://fphnyc.org/mhcm/), a pilot program that will direct resources to and coordinate maternal health services in three under-resourced Brooklyn neighborhoods and center Black women and their infants in all actions and interventions.

Improving maternal health is an issue that everyone of every gender, race, and ethnicity, needs to embrace. The Fund has [created toolkits](https://fphnyc.org/mhcm/) to help you spread the word, activate your networks, and direct funding toward this innovative public health program. Use these toolkits to be an Amplifier, a Champion, or an Investor (or all three!) in support of the Maternal Home Collaborative.

Your consideration of this and your efforts to help mean a great deal to me.

Most warmly,

[Your Name]